

Brookings Performing Arts Center Coalition

Future Performing Arts Center in Brookings Impact, Needs, and Support Analysis

One of our first steps towards the goal of building a community performing arts center is to survey the interested parties and possible stakeholders on the impact and requirements for the center. This questionnaire is designed to first define a case for why a performing arts center is needed in Brookings, how/what the impact on the community will be, and understand the big picture of specific design requirements, and contributions each party is willing to bring to the table. This information will be later collated into a rough draft plan to begin the search for funding and location.

Impact Analysis

In order to attract contributions by grantors, businesses, individuals and organizations who can offer in kind or professional services, we must have a compelling case as to why the event center is needed and how it will impact the community and participating organizations.

1. Briefly describe your organization, its purpose and mission.
2. Why does your organization need this facility? (Unable to expand services, no room for storage, no proper place to practice, etc.)
3. Who currently benefits from your organization? (Specific groups, community at large, children, seniors, under privileged, etc.)
4. How would those benefits improve if the center is built? (Program expansion, etc.)
5. What do you see as benefits to the community at large?

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Needs Analysis

This section seeks to understand specific requirements for each organizations perspective. While ultimately there will likely be compromises needed in order to accomplish our goal, we want to start by thinking of the ideal bigger picture and including requirements that will accommodate growth in each organization.

1. Describe the physical space you now need. (Performance area, storage, artist preparation area, audio/visual, acoustics, etc.)
2. Describe the physical space you believe you'll need in the future (3-5 year time frame).
3. If the center is built in stages, how many seats would you recommend for the initial build?
4. How many seats would you recommend for a possible future expansion?
5. What other recommendations do you have for the building design/architecture?

Support Analysis

Critical to accomplishing this goal is demonstrating the support the community is willing to provide to make it a reality. There are many levels of support opportunities and any/all are important and required. How can you help?

1. I'm willing to volunteer my time to serve on a "coalition" of interested parties/stakeholders to represent my organization's needs and those of the community. This would include activities such as fund raising, meetings, developing plans, research, working with other non-profits and government personnel, etc. Y or N
2. My organization is willing to pledge support for this effort by providing a written statement as to why and how we support the cause, and being listed on grant applications and other communications as a supporter. Y or N
3. Myself and/or my organization are willing to provide in-kind donations in the form of future labor services and/or products. Y or N
 - a. Please specify _____
4. Me and/or my organization can possibly provide a monetary donation in the future. Y or N

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5. Me and/or my organization can provide pro bono professional services (architecture, real estate, legal, grant writing, government/regulatory, accounting/financial analysis, etc.)
Y or N

a. Please specify _____

General Information

Please provide any additional information, suggestions or comments:

Name and position of person completing this survey:

Name

Company/Organization Name

Position

Date

Please scan and email the completed survey to brookingspacc@gmail.com or return via mail to:

Brookings Performing Arts Center Coalition
c/o P O Box 7893
Brookings OR 97415

Thank you for your support!